



# *An Escape to* MARGARITAVILLE

BY ANN KOEHLER | PHOTOGRAPHY COURTESY OF MARGARITAVILLE LAKE RESORT, LAKE CONROE | HOUSTON

IT'S IMPOSSIBLE TO THINK ABOUT MARGARITAVILLE WITHOUT JIMMY BUFFETT COMING TO MIND. (FUN FACT: HE ACTUALLY WROTE MOST OF "MARGARITAVILLE" IN AUSTIN, WRAPPING IT UP IN KEY WEST.) HE POPULARIZED THE EASY-GOING CARIBBEAN ATTITUDE AND WAY OF LIFE. AT MARGARITAVILLE LAKE RESORT, LAKE CONROE | HOUSTON THIS VIBE IS EVIDENT. THE LAIDBACK LIFESTYLE HE CREATED INSPIRES EVERY INCH OF THIS LUXURY RESORT. SO, EVEN IF YOU DON'T KNOW ALL THE SONGS BY HEART, YOU WILL CERTAINLY FIND PARADISE.



"Whether you're seeking a romantic retreat, a fun-filled family getaway, or an all-inclusive group destination, Margaritaville Lake Resort is the perfect destination," said Tom Faust, Vice President of Sales and Marketing at Margaritaville Lake Resort, of the tempting array of amenities designed to appeal to a broad demographic. At any given time, young families, multi-generational families and couples of all ages can be seen strolling the sprawling 186-acre property that appears to be its own island surrounded by beautiful Lake Conroe. Boat docks line the perimeter, a lazy river winds around palm trees, firepits are scattered throughout for cozy, private evenings and thatched umbrellas dot the landscape between the resort's multiple water features.

For kids, the three-acre Jolly Mon Waterpark, which includes waterslides, a lazy river and a splash pad, accommodates all ages.

Adults can be found lounging by the infinity pool and enjoying poolside cocktail service or soaking up the sun on the private beach. As one would guess, the margarita list is extensive and the frozen concoctions are a refreshing treat while taking respite from the sun under a rented cabana at the water's edge or hanging out with friends at the swim-up bar.

Guests who prefer a more active itinerary can start the day at the fully equipped Fins Up! Fitness Center, then flock to the Pickleball and Tennis Courts. Or reserve a tee time at The Golf Club at Margaritaville Lake Resort where a world-class 18-hole course designed by renowned golf course architect Jeffrey D. Blume captures the true beauty of the property with pine trees, gently rolling hills and cascading waterfalls. Get the kids involved with a Mini Golf challenge or rent a boat, jet ski and other watercraft to enjoy a day on the lake. While there are many vantage points



to take in spectacular sunsets across the lake, a sunset cruise on Einstein's Party Barge is a lively way to celebrate the end of the day.

Large parties find the resort ideal for corporate meetings and island-inspired wedding celebrations. With 20 meeting rooms in a state-of-the-art conference center, multiple ballrooms and elegant indoor and outdoor venues, gatherings can be grand or intimate. In addition to the resort's other amenities, activities can range from team-building exercises to full salon and spa services for both men and women at the St. Somewhere Spa. And the resort's culinary team can craft food and beverage pairings for any theme and occasion.

Chef Brian Bailey was recently hired to oversee food services at the resort. Having spent six years at the acclaimed JW Marriott in San Antonio, he has returned home with plans to enhance the restaurants' menus with what he dubs a Texas Tropical theme — dishes that reference his time in the Texas Hill Country, along with his





competitive and award-winning BBQ team experience, fused with the flavors of island cuisine.

But don't worry, the resort's LandShark Bar & Grill menu will still feature its cravable classic burgers and seafood favorites. The two poolside bar and grills, Lone Palm Pool Bar and 5 o'Clock Somewhere Bar, offer light bites, burgers, wraps and kid-friendly options and the License to Chill Bar & Café specializes in casual daytime fare and elevated dinners. The resort's newest venue, Boathouse Bar & Lounge, is a neighborhood late-night hang-out serving up bar snacks, dinner and cocktails with musicians on-stage Thursdays through Sundays.

After a full day of play, grab a midnight snack or made-to-order pizza from Joe Merchant's Coffee & Provisions — and as the name implies, they serve excellent morning libations — and unwind with plush bedding, luxurious amenities and décor with a tropical twist. The resort tower includes 303 suites of varying sizes along with 32 charming lakeside cottages painted in Key West-inspired pastels. Both lodging accommodations include separate bedroom and living areas, walk-in rain showers and private furnished balconies.

So, grab your flip flops and adjust your sails for a tropical-inspired getaway. And if you are still needing a Jimmy Buffett fix, your suite's TV screen savers are set to his concert videos! ♦

**MARGARITAVILLE LAKE RESORT, LAKE CONROE | HOUSTON**

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